

This Privacy Policy has been prepared by **TECH HOUSE SOLUÇÕES EM EVENTOS LTDA.** ("euVou") and is effective as of June 30, 2020.

### **1. euVou's Privacy Commitment**

euVou is a digital platform that offers solutions for event organization management, providing the best experience for Visitors, Organizers, Exhibitors and Service Providers.

In case you do not agree with the terms described here, please contact us so we can understand your dissatisfaction and reassess our privacy policies. Moreover, in case of disagreement, we recommend that you do not register on our platform and do not use any of our services.

It is important to highlight that euVou is not part of the event organization. The activity developed by us concerns only the provision of infrastructure through which the event will be held.

Thus, to develop our activity in the best possible way, it is essential that we collect some information about you.

The purpose of this policy is to explain what information we collect about you and how we will or will not use it.

Please note that this Privacy Policy also applies to all systems connected to euVou, among them: the services provided by euVou through our website and our mobile applications.

### **2. What data is collected?**

Most of our information gathering and processing activities are typically based

- a. on the necessity for the performance of contractual obligations;
- b. the legitimate interests of euVou or third parties that are not overridden by your data protection interests; and
- c. on your consent.

We will explain each of these situations below.

#### **2.1 Contractual obligations and legitimate interest**

We collect only the essential information about you in order to do our business in the best possible way. Without it, we would be unable to provide our services and to fulfill our contracts with you and other third parties.

#### **2.2 Data provided with your consent**

When you sign up for an account to access one or more of our services, we may request the following information about you:

- a. name;
- b. identification document (RG and/or CPF)
- c. country of origin
- d. gender
- e. date of birth
- f. full address
- g. telephone for contact
- h. e-mail for contact
- i. name of the company where you work; and
- j. position held within the company.

It is worth emphasizing that all the information described above is not, under any circumstances, sensitive personal data. This is basic personal data for general information.

You will also be required to create a password to access the account you have created. This password is personal and non-transferable. Read more about this in our terms of use.

The personal information provided will be used to create a database, which will be used by the Event Organizer (read more about this in item no. 4 of this file), which may be kept for further use in future events, promoted by the same Event Organizer, for the same purposes set forth here. Such information will continue to be treated in accordance with the Brazilian legislation.

In addition, you may provide us with some additional information via a questionnaire, which will be used by the Event Organizer for statistical purposes. In some cases, depending on the wishes of the Event Organizer, answers to questionnaires will be mandatory for participation in the Event.

#### **2.3 Data generated by you**

We record information generated by you when you:

- a. register for any event made available on our platforms;
- b. sign up for our newsletter or any other mailing list;
- c. respond to surveys;
- d. submit a form to request customer support or contact euVou for any other purpose.
- e. you log into our platform; and
- f. when you browse our platform.

In addition, control data may also be generated, such as:

- a. time and place of entry and exit from the event;
- b. length of stay in the event

- c. booths visited;
- d. time of permanence in the booths; and
- e. origin of accreditation.

#### **2.4 Technical Information**

When you visit our websites, we collect information that web browsers, mobile devices and servers make available, such as:

- a. your internet protocol address;
- b. browser type;
- c. language preference;
- d. time zone;
- e. Referrer URL;
- f. date and time of access;
- g. operating system;
- h. mobile device manufacturer; and
- i. mobile network information.

We include this information in our log files to understand more about the users of our websites and applications.

#### **2.5 Payment Information**

euVou does not handle any payment related information. All processing is done by an external platform, unrelated to us.

#### **3. Purposes for our use of information**

In addition to the purposes mentioned above, we may use your information for the following purposes:

- a. To communicate with you (for example, via email) about events for which you have registered, changes to this Privacy Policy, changes to the Terms of Use, or other important notices;
- b. To keep you informed about upcoming events, sending you invitations, offers, promotions and other information that we believe may be of interest to you;
- c. To ask you to participate in surveys or to request feedback on our services;
- d. To understand how users use our products and services, to monitor and prevent problems, and to improve our products and services;
- e. To provide customer support and to analyze and improve our interactions with customers;
- f. To detect and prevent fraudulent transactions and other illegal activities, to report spam and to protect the rights and interests of euVou, users of our services, third parties and the general public;
- g. To update, expand and analyze our records, identify new customers and provide products and services that may be of interest to you;
- h. To analyze trends, administer our websites, track Visitor behavior in order to understand what Visitors are looking for and to better assist them;
- i. To monitor and enhance marketing campaigns and make relevant suggestions to you;
- j. To create a robust database, using the data collected on a consent basis, to create statistics based on the behavior of Visitors and others who provide information.

#### **4. With whom we share your information**

euVou is not the final recipient of your information. The information provided by you and the information generated by you are made available to the Event Organizer, responsible for the storage and security of such information.

In addition, to connect Event attendees (Organizers, Exhibitors and Visitors) and promote product promotion and business relationship your contact information may also be shared with the Event's Exhibitors, who will also be responsible for the storage and security of such information.

euVou keeps in its database only the information essential for the development of its activity and those arising from legal obligations, tax or from specific court order.

We share your information only in the ways described in this Privacy Policy and only with parties that adopt appropriate confidentiality and security measures.

We require all euVou employees and contractors to follow this Privacy Policy for personal information that we share with them.

We may need to share your personal information and generated information with third party service providers, such as marketing and advertising partners, web analytics providers, and payment processors. These service providers are permitted to use your personal information only as necessary to provide these services to us.

In addition, we make available on our mobile application a "Networking" tool. This tool serves as an alternative to the old practice of exchanging business cards. Visitors can use it to exchange contact information with each other. The use of this tool is completely optional. However, you will only have access to your visitors' contact information if you allow your information to be shared with them as well.

#### **5. Your rights**

Where we rely on your consent as the legal basis for proceeding with data collection, you have the right to withdraw your consent at any time.

You can unsubscribe from receiving newsletters and other non-essential messages using the "unsubscribe" function included in all such messages. However, you will continue to receive notifications and emails essential to our provision of service.

You can disable browser cookies before visiting our websites. However, if you do so, you may not be able to use certain features of the sites properly.

You may choose not to provide optional profile information. You may also delete or change your optional profile information. You can always choose not to fill out non-mandatory fields when you submit any form linked to our sites.

You have the right to access (and obtain a copy if necessary) of the personal information (non-sensitive personal data) that we hold about you, including the source, purpose and processing period of the information.

You have the right to update the information we hold about you or to correct any inaccuracies. Based on the purpose for which we use your information, you may instruct us to add supplementary information about you to our database.

You have the right to request that your personal information be deleted in certain circumstances, such as when it is no longer needed for the purpose for which it was originally collected.

You also have the right to request that we restrict the use of your information in certain circumstances, such as when you object to the use of your data, but we need to check whether we have legitimate reasons for using it.

You have the right to transfer your information to third parties in a structured, commonly used and machine-readable format in circumstances where the information is processed with your consent or by automated means.

You have the right to object to the use of your information in certain circumstances, such as the use of your personal information for direct marketing.

You have the right to complain to the relevant supervisory authority if you have a complaint about the way we collect, use or share your information. This right may not be available to you if there is no data protection supervisory authority in your country.

To exercise any of these rights, you should contact the Event Organizer directly.

If you have any questions, you can contact us at [contato@euVou.net.br](mailto:contato@euVou.net.br).

## **6. Retention of Information**

We may retain your personal information for as long as necessary for the purposes described in this Privacy Policy. At times, we may retain your information for longer periods, as permitted or required by law, for use in future events hosted by the same Event Organizers for which the data was originally provided, to enforce our contracts, settle tax-related matters, accounting, or to comply with other legal obligations.

When we no longer have any legitimate need to process your information, we will delete or anonymize your information in our databases.

In addition, some data may remain at euVou for statistical analysis and development of specific studies, always aiming to provide a better service to its users.

## **7. Security Measures**

To protect your personal information, euVou takes reasonable precautions and follows the best practices in the market to make sure that it will not be lost or misused, accessed, disclosed, altered or destroyed.

Whenever necessary, your information will be anonymized or even encrypted.

## **8. Data Protection Officer**

We have appointed a data protection officer to oversee our management of your personal information in accordance with this Privacy Policy. If you have questions or concerns about our privacy practices regarding your personal information, you may contact our data protection officer by sending an email to [contato@euVou.net.br](mailto:contato@euVou.net.br).

## **9. Changes to the Privacy Policy**

This Privacy Policy may change from time to time. Therefore, we recommend that you periodically visit this page to be aware of any changes. If material changes are made that require new consent from you, we will post a new privacy policy.

Before we use information for purposes other than those set forth in this Privacy Policy, we will ask for your authorization.

## **10. Applicable Law**

Although it complies with the European legislation of data protection, this document is governed by and shall be interpreted in accordance with the laws of the Federative Republic of Brazil.

## **11. Forum**

The Forum of Barueri, State of São Paulo, is elected as the competent jurisdiction to settle any issues that may arise from this document, expressly waiving any other, however privileged it may be.

**12. Consent**

When using our platform, you expressly agree with the Privacy Policy contained in this document.

**13. Third Party Consent**

In case you are registering on behalf of another person, you guarantee, by your full civil and criminal responsibility, that you have the free, specific, informed and explicit consent of the owner of the registered data to the processing of his/her personal data.

**In this case, if you do not have the data subject's consent, you should not continue with the registration.**